Fundraising Team

The Fundraising Team handles everything to do with donations, advertising and sponsors for the Tiki Software Community Association.

Works in close collaboration with the Finance Team.

- Fundraising: raising money
- Finance/Administration: making sure money is well managed

Tasks (do and cross out)

- Setup affiliates for all Tiki-related books that are sold
- Decide about bluehost.tiki.org See also: http://www.simplescripts.com/script_list

Ongoing responsibilities

- Oversee Donations
- Manage Affiliate programs

Projects

- Accept Bitcoin Donations
- Establish an Advertising policy
- Explore AdSense for search (AFS)
- Explore Tiki as an ad server possibilities and/or Ad Network
- Investigate a Merchandise agreement for Tiki SWAG (mugs, t-shirts, pens, etc.)
- Evaluate if/how/when we get setup to be able to receive tax-deductible donations?
  - Perhaps via http://www.spi-inc.org/projects/
- Explore programs of Potential Funding
- Establish a Membership system
  - Membership structure coordination

Related links

- Priorities for TSCA funds
- Ideas To Invest Money
- Publicity
- http://producingoss.com/en/money.html
- http://www.h-online.com/open/news/item/Canonical-includes-Donations-screen-in-Ubuntu-1726852.html
- http://lucumr.pocoo.org/2012/8/27/open-source-financing/
- http://en.blog.wordpress.com/2011/11/29/wordads/
- http://pascal.vanhecke.info/2007/11/21/making-money-with-adsense-without-annoying-the-community-wordpresscom/
- The EU Framework Programme for Research and Innovation
- http://blog.p2pfoundation.net/video-of-the-day-tom-dawkins-on-peerfunding-and-storytelling/2014/03/17
- https://github.com/nayafia/lemonade-stand

Release responsibilities

None identified at the moment

Who

Team Fundraising

- luciash d' being

Page Aliases

Fundraising