

TikiFest Events

Strategy to Grow (Community, Developers) (15:00 UTC)

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Status

Open

Event title

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Tikifest

TikiFest Virtual 2021

Audience

All

Summary

We want more people involved in the project so the project enjoy a stronger community and more developers. This is a recurring question is 2021 different from before ?

- How people get in the project and why they are in this room?
 - What convince them to use or be interested in Tiki?
 - Should we focus on user looking for specific features ?
 - Should we focus on specific candidate type (coders, users, designer, translators, etc) ?
- The wiki, CMS, and easy-to-use website generator sphere has changed.
- Social networks are here and mature.
- It's easier than ever to contribute and Tiki is a kind of "standard" for development.
- Should invest resources in communication, infrastructure or fixes ?

Side discussion

- Where are those potential users and what do they use today? (if they use something)
- What will we "talk" to them about to convince them to try Tiki and join the project?
- What about the previous users that left?

Start date and time

02 Jun 2021 15:00 GMT-0000

End date and time

02 Jun 2021 16:00 GMT-0000

Facilitators

Bernard Sfez / Tiki Specialist

Keep Informed

Guests

Location (url)

<https://tiki.org/live>

Management notes

Comments



Gary Cunningham-Lee 22 May 2021 16:50 GMT-0000

Made some minor text edits.

The original document is available at <https://tiki.org/item11893>